Create your own Photostory

Did you know architects use photographs and images to tell stories about buildings and spaces? We follow these simple tips and tricks below when we take photography. Why not create your own story?



Vantage point

Explore unusual viewpoints. Try getting close to your subject and looking up. Use the sky as a backdrop to add clarity and structure.



Shadow

Look out for unusual shadows and the way light falls onto a surface, or perhaps through material.



Framing

Think carefully where the main subject is placed. Use space to simplify your image and make it more dynamic.



The 'decisive moment'

Look out for action and movement that is happening around you. Pressing the shutter at the right time will add balance to your image.



Time of day

Consider what time you take your photographs.
Light conditions and colours change throughout the day.



Depth of field

Think about how close you stand to your subject. Make use of lines and framing to draw the viewers gaze through your image.